



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 10/31/2020

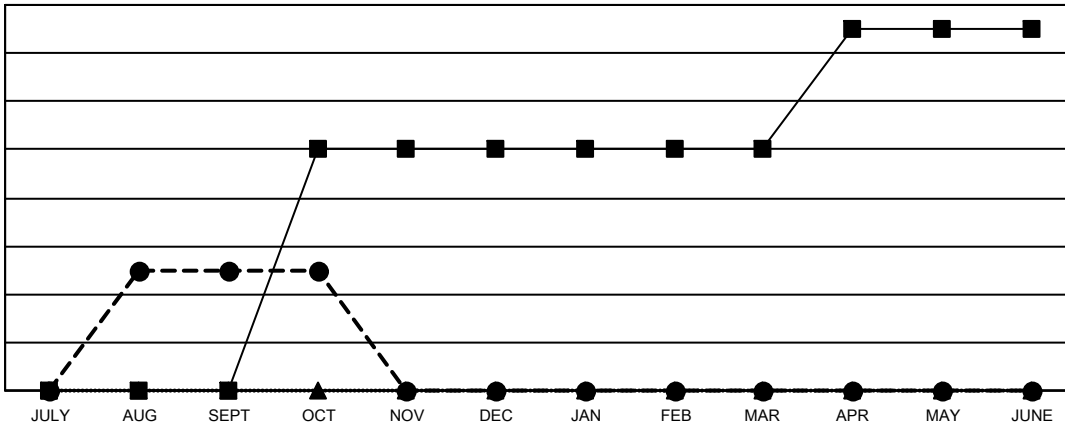
Multiple District C

LOCATION: ALBERTA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	1	1
OCT/NOV/DEC	2	0	0
JAN/FEB/MAR	0	0	0
APR/MAY/JUNE	1	0	0

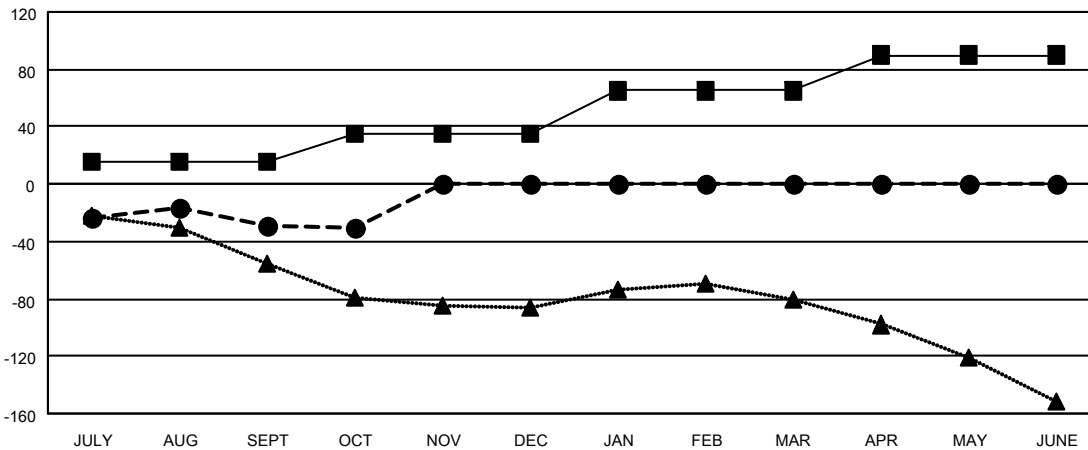
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	15	95	112
OCT/NOV/DEC	20	30	29
JAN/FEB/MAR	30	0	0
APR/MAY/JUNE	25	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 1	
<u>DROPPED MEMBERS</u>	
DECEASED	23
CLUB CANCELLED	0
OTHER	118
<b>TOTAL</b>	<b>141</b>

34 CLUBS OF 189 ADDED 1 OR MORE NEW MEMBERS

<u>GENDER DISTRIBUTION</u>	
MALE	2,697 (70.31%)
FEMALE	1,139 (29.69%)

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	642
FAMILY MEMBERS PAYING HALF DUES	329